



Dear Business Owner/Community Organization:

Metro East Pride of Southwestern Illinois (MEPSI) works diligently to expand our programs and offerings to the LGBTQIA+ community every year. We hope you will be able to take part in the 2022 Metro East Pride Fest and experience, first-hand, the pride we take in supporting our community.

It is our mission to be a viable and visible part of the Metro East area and offer education, support and encouragement to the LGBTQIA+ community. In order to continue our mission, we rely on the generosity of businesses and individuals for financial support of our annual Pride Fest. Without the assistance of community-minded individuals like you, we would not be able to serve and assist those in our community and host the annual Metro East Pride Fest in downtown Belleville.

As we prepare for **2022 Metro East PrideFest on Saturday, October 1**, we ask for your continued support. This year is sure to be the largest and best festival yet. After last year's successful event, we are expecting 10,000 people at this year's Pride Fest. We hope we can count on you as a sponsor and/or vendor. Your generosity will make a difference in our community.

There are many levels of corporate sponsorship levels and vendor booths and all play an integral role. Please feel free to contact us to discuss event exclusive sponsorship opportunities.

Check out our website at [www.metroeastpride.org](http://www.metroeastpride.org).

Sincerely,

Metro East Pride

Randy Elser  
Chairperson, Corporate Sponsors  
(314) 369-4758  
[randy@elserinteractive.com](mailto:randy@elserinteractive.com)

D.L. Salisbury  
Co-Chairperson, Corporate Sponsors  
(618) 616-2462  
[dlsals@msn.com](mailto:dlsals@msn.com)



**2022 Metro East Pride Fest**  
**October 1, 2022**  
**Sponsorship Opportunities**

Community Partner	Bronze Sponsors	Silver Sponsors
<ul style="list-style-type: none"> <li>Company name on Pride Fest T-shirt, Metro East Pride website, and festival banner</li> <li>Web: Name on Sponsor page</li> </ul>	<ul style="list-style-type: none"> <li>10x10 vendor booth</li> <li>Company name on Pride Fest T-shirt, Metro East Pride website and festival banner</li> <li>Web: Name on Sponsor page</li> </ul>	<ul style="list-style-type: none"> <li>10x10 vendor booth</li> <li>Company name on Pride Fest T-shirt, Metro East Pride website, festival poster and festival banner</li> <li>Web: Logo and link to company website on Sponsor page</li> <li>Pride Fest Announcement (1)</li> </ul>
Up to \$100	\$250	\$500

Gold Sponsors	Rainbow Sponsors	Presenting Festival Sponsors
<ul style="list-style-type: none"> <li>Naming rights to 1 festival element</li> <li>10x20 vendor booth</li> <li>Corporate logo on Pride Fest T-shirt, Metro East Pride website, festival poster and Main stage banner</li> <li>Web: Logo and link to company website on Sponsor page</li> <li>Pride Fest Announcements (2)</li> <li>Media coverage by various media outlets</li> </ul>	<ul style="list-style-type: none"> <li>Naming rights to 1 festival element</li> <li>10x20 premier vendor booth</li> <li>Corporate logo on Event Exclusive signage, Pride Fest T-shirt, Metro East Pride website, festival poster and Main stage banner</li> <li>Web: Logo and link to company website on Sponsor page</li> <li>PrideFest Announcements (3)</li> <li>Media coverage by various media outlets</li> </ul>	<ul style="list-style-type: none"> <li>Naming rights to 1 festival element</li> <li>10x20 premier vendor booth</li> <li>Headline logo on Main Stage backdrop</li> <li>Corporate logo on Pride Fest T-shirt, Metro East Pride website, festival poster</li> <li>Web: Logo and link to company website on Sponsor page</li> <li>PrideFest Announcements (5)</li> <li>Media coverage by various media outlets</li> </ul>
\$1,000	\$2,500	\$5,000

**NOTE: Silver, Gold and Rainbow Sponsors must submit a high-resolution copy of company logo. Illustrator / vector format preferred.**

**CORPORATE SPONSOR FORM**

Make checks payable to: Metro East Pride • Mail registration to: Pride Fest PO Box 794 Belleville, IL 62222

**COMPANY NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**CONTACT** \_\_\_\_\_ **PHONE:** \_\_\_\_\_

**EMAIL ADDRESS** \_\_\_\_\_

**SPONSORSHIP LEVEL** \_\_\_\_\_ **AMOUNT** \_\_\_\_\_

For Office Use Only: Date Rec'd \_\_\_\_\_ CK/Credit \_\_\_\_\_ Amount \_\_\_\_\_ Booth Location \_\_\_\_\_



# 2022 Metro East Pride Fest

October 1, 2022

## Vendor Application

**EARLY BIRD SPECIAL | Reserve your space by June 30, 2022 and SAVE \$25.00 per space.**

Metro East Pride of Southwestern Illinois (MEPSI) proudly presents 2022 Metro East Pride Fest – a public celebration of the LGBTQIA+ community, friends and allies. Pride Fest is an event for education and entertainment.

By submitting this Vendor Application, you (hereafter referred to as "Vendor") agree to comply with Pride Fest Vendor Guidelines:

- MEPSI DOES NOT provide tents, tables or chairs.
- Vendor Registration must be PAID IN FULL by July 30, 2022. Any Vendor Application received after this date will be charged a \$25.00 service fee.
- Event will be held rain or shine. Covered booths are encouraged in case of rain or bright sun.
- Vendor understands that MEPSI has no control over weather, acts of God, acts of terrorism, or government intervention or any other cause that may prevent, end or interrupt the event. Vendor shall not hold MEPSI responsible for losses that arise because of such an event.
- Vendor Check-in 9am-11am. Vendors must be open 12pm-8pm. Late arrivals will not be allowed to participate, and Vendor Registration Fee WILL NOT be refunded.
- Only one business/organization per booth space unless prior authorization granted from MEPSI Board of Directors.
- MEPSI reserves the right to prohibit the display/sale of any ads, signs, or products that, in our opinion, are not in keeping with the spirit, nature, character or intention of the event.
- All fees paid by Vendor are non-refundable.
- Returned check fee is \$50.00.
- Vendor Booth and Food Vendor: 10' x 10'.
- No displays over 8' in height or extending beyond Booth Space rented are permitted.
- Vendors are required to properly clean their area. If Vendor booth area has any debris remaining after conclusion of the event, MEPSI will impose a clean-up fee of \$50.00 at time of check out and is payable immediately.
- It is Vendor's responsibility to pay the appropriate taxes and fees to the State of Illinois.
- MEPSI is required to submit a list of all participating Vendors to the State of Illinois Department of Revenue. MEPSI assumes no responsibility whatsoever for collection or emitting taxes and/or fees of any kind that may be due from any Vendor.
- Food vendor is not guaranteed exclusive rights; however, we attempt to limit the number of concessionaires with same/similar products.
- Electricity (110 amps) will be provided if requested at time of application. No Freezers allowed!
- Water is not available on Main Street and vendors requiring water must provide their own.
- Food Vendors must submit a Food Handlers License.
- Food Vendors must have a fire extinguisher in booth at all times. Belleville Fire Department will conduct inspections.
- Food Vendors must cover prep area with ram board/cardboard to assist with spill clean-ups.
- Food Trucks must be registered with City of Belleville and St. Clair County Health Department.

MEPSI reserves all rights as producers. Any reproduction, photography, broadcast or commercial use of any portion of the event, in whole or in part, in any form, without explicit prior consent of MEPSI is strictly prohibited.

Please make checks payable to: Metro East Pride  
Mail Registration to: Pride Fest Vendors, PO Box 794, Belleville, IL 62222  
Vendor Chairperson: Kristen Broyles (314) 686-1915 or [vendors.mepsi@gmail.com](mailto:vendors.mepsi@gmail.com)

..... **Vendor Application Deadline = Saturday, July 30, 2022** .....

Name of Business/Organization \_\_\_\_\_

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_

Number of Booths:  Vendor Booth (\$100.00)  Food Vendor (\$150.00) Electricity Required - Yes or No?

Payments can also be made via PayPal, Venmo or Cash App. Please call for details. (Please circle one)

Description of Goods, Food, Material/Literature Offered \_\_\_\_\_

As a duly authorized representative of the above Vendor, I and all persons associated with Vendor will abide by the Pride Fest Vendor Guidelines and all applicable laws.

Vendor Signature \_\_\_\_\_ Date \_\_\_\_\_

For Office Use Only: Date Rec'd \_\_\_\_\_ CK/Credit \_\_\_\_\_ Amount \_\_\_\_\_ Booth Location \_\_\_\_\_