



Dear Business Owner/Community Organization:

Metro East Pride of Southwestern Illinois (MEPSI) strives to expand its programs and offerings to the community every year. We hope you will be able to take part in the 2021 Metro East Pride Fest and experience, first-hand, the pride we take in supporting our community.

It is our mission to be a viable and visible part of the Metro East area and offer education, support and encouragement to the LGBTQIA community. In order to continue our mission, we rely on the generosity of businesses and individuals for financial support. Without the assistance of community-minded individuals like you, we would not be able to serve and assist those in our community and host the annual Metro East Pride Fest in downtown Belleville.

As we prepare for **2021 Metro East PrideFest** on **Saturday, October 2**, we ask for your continued support. This year is sure to be the biggest and best festival yet. After last year's successful event, we are expecting over 15,000 people at this year's Pride Fest. We hope we can count on you as a sponsor. Your generosity will definitely help make a difference in our community. Please note donations to 501(c)(3) organizations are deductible to the extent allowed by law.

There are many levels of corporate sponsorship levels and all are important. If there's something you have in mind that's not listed, please feel free to contact us to discuss Event Exclusive sponsorship opportunities.

Check out our new website at www.metroeastpride.org.

ALL COVID-19 MITIGATIONS IN EFFECT AT TIME OF EVENT, AS SET FORTH BY THE STATE OF ILLINOIS, MUST BE FOLLOWED

Sincerely,

Metro East Pride

Randy Elser
Chairperson, Corporate Sponsors
(314) 369-4758

D.L. Salisbury
Co-Chairperson, Corporate Sponsors
(618) 616-2462

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2021 Metro East Pride Fest October 2, 2021

Sponsorship Opportunities

Contributing Sponsor – Up to \$249	Bronze Sponsor - \$250	Silver Sponsor - \$500	Gold Sponsor- \$1,000 High Heel Drag Race • MEPSI Drag Show • Volunteer Shirts Cooling Tent • Golf Carts
<ul style="list-style-type: none"> Name Placement: Company name on back of T-shirt, Pride Fest website, flyers, parade handouts and festival banner Web: Name on Sponsor page 	<ul style="list-style-type: none"> Name Placement: Company name on back of T-shirt, Pride Fest website, flyers, parade handouts and festival banner Web: Name on Sponsor page 10x10 vendor booth 	<ul style="list-style-type: none"> Name Placement: Company name on back of T-shirt, Pride Fest website, flyers, parade handouts and festival banner Web: Name and link to company website on Sponsor page PrideFest Announcement (1) 10x10 vendor booth 	<ul style="list-style-type: none"> Logo Placement: Logo on back of T-shirt, Pride Fest website, flyers, parade handouts and main stage banner Web: Logo and link to company website on Sponsor page Pride Fest Announcements (2) 10x10 vendor booth Media coverage by various media outlets

Rainbow Sponsor - \$2,000 Headline Band • Kids Zone VIP Tent	Ashton Winter Teen Pride Sponsor - \$3,500	Presenting Sponsor - \$5,000+
<ul style="list-style-type: none"> Area Naming Rights Billing on all marketing materials Logo Placement: Logo on Event Exclusive signage, back of T-shirt, Pride Fest website, flyers, parade handouts and main stage banner Web: Logo and link to company website on Sponsor page PrideFest Announcements (3) 10x20 vendor booth Media coverage by various media outlets 	<ul style="list-style-type: none"> Naming Rights for Teen Pride Stage Billing on all marketing materials Logo Placement: Headline logo on Teen Pride Stage, back of T-shirt, Pride Fest website, flyers, parade handouts and main stage banner Web: Logo and link to company website on Sponsor page PrideFest Announcements (5) 10x20 vendor booth including tent, tables and chairs, if requested Media coverage by various media outlets 	<ul style="list-style-type: none"> Presenting Sponsor of 2021 Pride Fest Top Billing on all marketing materials, Radio and TV ads Logo Placement: Headline Logo on Main Stage, back of T-shirt, Pride Fest website, flyers, parade handouts and main stage banner Web: Logo and link to company website on Sponsor page PrideFest Announcements (6) 10x20 vendor booth including tent, tables and chairs, if requested Media coverage by various media outlets

NOTE: Sponsors must submit a high-resolution copy of company logo. Illustrator / vector format preferred.
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SPONSOR FORM

Make checks payable to: Metro East Pride • Mail registration to: Pride Fest PO Box 794 Belleville, IL 62222

COMPANY NAME _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

CONTACT _____ **PHONE:** _____

EMAIL ADDRESS _____

SPONSORSHIP LEVEL _____ **AMOUNT** _____

For Office Use Only: Date Rec'd _____ **CK** _____ **AMT** _____

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